



# Christmas Plans for West Wickham 2019

The Business Community of West Wickham are working hard to ensure that this years festive season is as successful as can be for our High Street.

We are hosting the *West Wickham Christmas Festival* on Friday 29 November, from 3.30pm. Up and down the High Street, there will be fair ground rides, Santas' Grotto in St Marks Hall, stalls and we hope that as many businesses as possible will get involved in some way.

Starting on the Christmas Festival Evening and running until Saturday 21 December, we will be running some competitions and events that we hope businesses would like to get involved with:

## **Best Christmas Window Display!**

Show off your creative side and see if you can win the competition for the best Christmas window display. The community will be able to cast their vote for the best display via West Wickham Facebook Pages as well as voting spots in shops. Hopefully there will be a bit of 'friendly' competition here!

## **Hunt The Elf**

For this challenge, children can find all the Elves which we will be asking businesses if they would like to hide in their premises or in their window displays. This is a great way to get the community looking at the businesses that are on the High Street.

## **Christmas Tombola**

We will be running a Christmas Tombola at the Christmas Festival to raise funds for the Christmas Lights. We have lots of prizes donated by businesses already, but if you would like to donate please let us know.

The BCWW are also working closely with the West Wickham Residents Association to encourage the local community to support their High Street. In the next issue of the Residents Magazine, a challenge has been set for the community to try and do as much of their Christmas shopping as possible on the High Street.

As an incentive to get more people shopping on our High Street, we thought businesses could run a Christmas offer or discount to shoppers. We will be supplying bauble logos for businesses who wish to get involved in this Community Christmas Shopping Challenge, to display in their windows.

If you would like to get involved with any of the Christmas plans, please contact Suzy at A Crafty Needle or drop an email to [chair.bcww@gmail.com](mailto:chair.bcww@gmail.com)

**We do hope that you will join us in promoting our High Street this Christmas. Hopefully it will be a prosperous one for us all!**